**Assignment 6**

EXSM 3922: Visual Design for UI

Instructor: Davis Levine

[dlevine1@ualberta.ca](mailto:dlevine1@ualbert.ca)

Assignment Grading Criteria

**Pariticipation in online critique (15%)**

Student is commenting on other student's posted assignments during critique and is contributing to discussions.

**Professionalism (15%)**

Assignment is submitted on time and file adheres to technical specifications (size, resolution, file name, etc.)

**Typography (35%)**

All typography is legible and appropriately spaced. Appropriate typeface choices have been made. Typography is consistent and pairs well with graphics. Hierarchy has been used.

**Web design and style guide (35%)**

Website uses specified logo, colour palette, images and text. Layout demonstrates appropriate principles of composition. Style guide is well laid out and contains all required elements.

A+    96 – 100

A    91 – 95

A-    86 – 90

B+    81 – 85

B    77 – 80

B-    72 – 76

C+    69 – 71

C    64 – 68

C-    60 – 63

D+    55 – 59

D     50 – 54

F    <50

Excellent: A+/A/A-

Good: B+/B/B-

Satisfactory: C+/C/C-

Poor: D+/D

Failure: F